

## **Historic, Archive Document**

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APR 26 1916

# PRICE LIST

FOR

FALL OF 1915 AND SPRING OF 1916



PLANTS READY FOR

SHIPMENT OC-

BER 1, 1915



**J. R. STERLING & SONS**  
**JUDSONIA, ARKANSAS**

## J. R. STERLING & SONS

### Price List and Descriptions of Varieties.

Excelsior—Extra early, medium to large, good shipper, good plant maker, the best extra early variety grown, is very hardy.

\$2.00 per 1,000. 5,000, \$9.00. 10,000, \$17.50. 25,000 and up, \$1.60 per 1,000.

Early Ozark—Early, very large, prolific, good shipper, I have never grown any variety that will make more crates per acre.

\$2.50 per 1,000. 5,000, \$10.00

Eureka—Early, very large, prolific, good plant maker, good shipper, fine flavor, will stand drouth well.

\$2.50 per 1,000. 5,000, \$10.00

Mammoth Cliff—Mid-season, is an improved Klondike, same size and color as Klondike, sells as Klondike, but is much more prolific, good plant maker, the best mid-season berry I have found.

\$2. per 1,000. 5,000, \$9.00. 10,000, \$17.50. 25,000 and up at \$1.60 per 1,000.

Aroma—Late, very large, prolific, good plant maker, good commercial variety, commands a fancy price on the market.

\$2.00 per 1,000. 5,000, \$9.00. 10,000, \$17.50.

Evening Star—Late, from 3 to 5 days later than Aroma. As large as Aroma and sells as well on market, very hardy, prolific, good plant maker.

\$2.00 per 1,000. 5,000, \$9.00. 10,000 \$17.50. 25,000 and up, \$1.60 per 1,000.

Senator Dunlap—Mid-season. I have fruited this fine variety for a number of years and it has never failed to give satisfaction. Is a good all around up-to-date variety.

\$2. per 1,000. 5,000, \$9.

Missionary—Season second early, medium to large, firm, quality good. Its season is long and holds its berries well in size throughout the season.

\$2.50 per 1,000. 5,000, \$10.00.

Charles 1st.—Early, large, very prolific. They are becoming a great favorite in many sections and are making good where ever grown.

\$2.50 per 1,000.

All plants are tied 25 in a bunch.

Should I be out of any variety may I substitute?

Always sign your name and address plainly. Some people write their letters plainly and sign their names so no one could read it.

If your express office is different from your post office, give both. Always say where to ship. I ship by Wells Fargo & Co., Express. Express is the cheapest way to ship.

1,000 plants divided into two varieties, add 10c to list price.

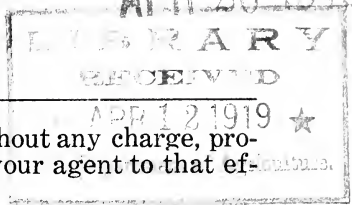
No order booked unless one-fourth of price accompanies order, and balance when plants are to be shipped. I do all in my power to have every package as represented.

62.07

RETURN TO POMOLOGY  
SECTION OF RECORDS

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JUDSONIA, ARK.



Should a shipment get lost, I will refill without any charge, provided that you get a signed statement from your agent to that effect. I will correct any error on my part.

I use damp moss all through the plants, and use as light material as will carry well.

Orders booked according to turn.

Remit by express money order, post office money order or cashier's check.

All my varieties are perfect bloom, do not need to be pollenized by any other variety.

The Iron Mountain R. R. officials have given Judsonia first place in Arkansas as to berry shipping.

**Cultivation.**

Select ground that is free from grass and weed seed, break deep in the fall, get the ground in thorough tilth. Rows should be 3½ to 4 feet apart, set plants in row 2 ft. apart. Cultivate after each rain being careful not to disturb the roots. When the plants bloom cut the blooms out, as the blooms take vitality from the plants and retard their growth. Never plow or hoe berries in the heat of the day during a severe drouth. Keep out grass and weeds.

After the first crop is gathered; after first rain center furrow the middle with 10 or 12 inch shovel, turn bar side of turning plow to row and bar off shallow, leaving a bed of plants 10 or 12 inches wide; run the bar furrow at bottom or side of bed and the second at top of head, by that means you will have a lower bed of plants and they will be easier to cultivate. After they are barred off run 10 or 12 inch shovel in bar furrow, harrow the middles well and cultivate the same as for a new bed. After the third crop it is best to plow them up and plant to some other crop.

**Estimate of Plants We Have.**

|                |   |   |   |   |   |           |
|----------------|---|---|---|---|---|-----------|
| Excelsior      | - | - | - | - | - | 1,000,000 |
| Eureka         | - | - | - | - | - | 1,000,000 |
| Early Ozark    | - | - | - | - | - | 300,000   |
| Mammoth Cliff  | - | - | - | - | - | 3,000,000 |
| Evening Star   | - | - | - | - | - | 400,000   |
| Aroma          | - | - | - | - | - | 400,000   |
| Senator Dunlap | - | - | - | - | - | 200,000   |
| Charles 1st.   | - | - | - | - | - | 200,000   |
| Missionary     | - | - | - | - | - | 200,000   |

All well rooted plants and to the best of our knowledge are true to name.

One man wrote us that he sold \$510. worth of berries from 1½ acres. He bought the plants of us in the spring of 1914.

The business will be conducted the same as in former years, though my sons are partners with me.

## J. R. STERLING & SONS

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To Whom it May Concern:

Mr. J. R. Sterling, of Judsonia, Ark., has been for many years one of our valuable customers and our business relations with him have always been pleasant. We have found him to be very prompt and absolutely honest in his business dealings and worthy of confidence that may be reposed in him.

First National Bank, Judsonia, Ark.

### A Few Satisfied Customers.

Cleveland, Okla., 3-12-14

Mr. J. R. Sterling:—Received the plants in first class shape, they were the finest and best rooted plants I ever saw. M. A. C.

Keota, Okla., 3-30-14

Mr. J. R. Sterling:—I received the 6,000 plants. I want to say they were the best plants and shipped in the best condition I ever received, and I want to thank you for the way you handled my order. I will heartily recommend you to my friends. G. W. S.

Texarkana, Ark., 11-22-13.

Mr. J. R. Sterling:—I received my plants all in perfect condition and the nicest packed I ever saw. I have been ordering plants from N. C. and Texas for years and never got any crated so light and with so little weight, so I send you another order. W. F. B.

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Nancy Hall sweet potato slips in season. \$2.00 per 1,000.

### UNIVERSITY OF ARKANSAS. AGRICULTURAL EXPERIMENT STATION Office of the State Entomologist.

Certificate No. A 11 issued at Fayetteville, Ark., Aug. 20, 1915.  
CERTIFICATE OF NURSERY INSPECTION.

This is to Certify, that the nursery stock growing on the premises of J. R. Sterling of Judsonia, Ark., has been inspected by a duly authorized inspector in accordance with Act 319, 1913, Laws of Arkansas, and that said nursery stock has been found to be apparently free of all dangerous and injurious insect pests and plant diseases.

This Permit is void after Sept., 1, 1916, but may be previously revoked for cause.



State Entomologist.